# Foothills Food Access Plan

Presented by: The Foothills Community Food Partnership foothillsfoodbankcontact@gmail.com



2020-2024



### What is a Food Access Plan?

The Foothills Food Access Plan reflects the **research**, community input, and discussion of **visions** and strategies from the Foothills Food Summit. This Plan provides a framework for **community action**, highlighting the services, facilities, and programs that will help improve food access in the Foothills region of Whatcom County.



### The Vision:

All foothills residents are fed, nourished, and have the resources to access the food they need.











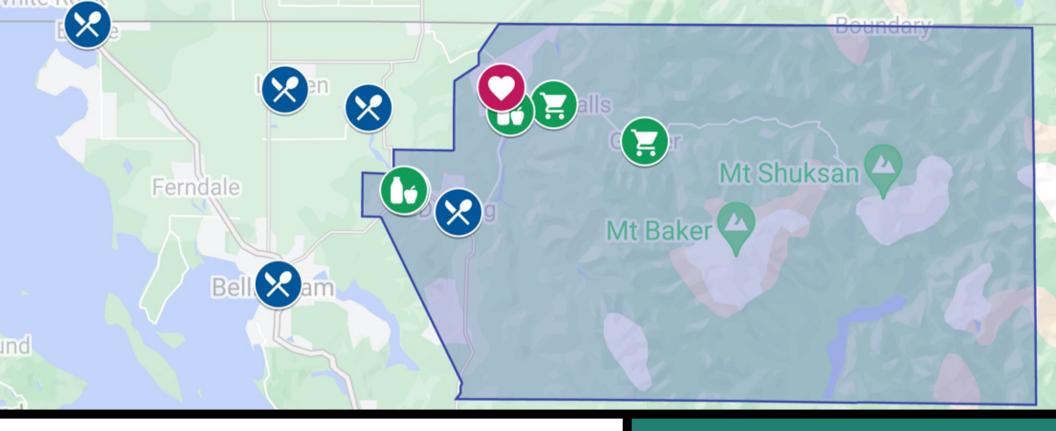


## **Foothills Community Food Partnership**

<u>Staff</u> Cheryl Thompson Foothills Food Bank *Executive Director* Becky Zender Foothills Food Bank *Operations Manager* 

#### Partners Jessica Bee EWRRC Opportunity Council Ali Jensen Whatcom County Health Department Aly Robinson Whatcom County Health Department Holly O'Neil Crossroads Consulting Jeff Voltz Northwest Agricultural Business Center Noelle Beecroft

WSU Extension SNAP-Ed



Food Bank Facilities/Emergency Food Providers

- 😵 Foothills Food Bank
- 😢 Nooksack Valley Food Bank
- 😣 Nooksack Tribal Food Bank
- 😵 Project Hope Food Bank
- 😵 Blaine Food Bank
- 😵 Point Roberts Food Bank
- 😢 Bellingham Food Bank

East Whatcom Regional Resource Center

- 당 Graham's Store
- 🕃 Cross Road Grocery & Video
- 🕞 Nugents Corner Market
- 0

Twin Sisters Farmer's Market

0

Twin Sisters Farmer's Market

Foothills/Mt. Baker

### East Whatcom Boundry Map

This map illustrates the few grocery services in the Foothills Food Bank service area, illustrating the need for a collaborative effort to address food security through a Food Action Plan.

## **Our Guiding Principles: People**

We believe that all people have the right to healthy food. We have long-standing traditions of neighbors helping neighbors in each of our small communities. We know that each of our communities (Nooksack Tribal Nation, Kendall, Acme, Maple Falls, Glacier, Deming) will have a unique combination of people doing this work and figuring out the best way to make it happen.



# **Our Guiding Principles: Places**

We work to build a system that brings more healthy food and food education to the places that are close to home. An organized network for distribution is more resource efficient, and strengthens our small local communities and economies.



# **Our Guiding Principles: Partnerships**

We build strong partnerships with local community groups, agencies, funders, local businesses, and non-profit organizations to achieve our common goals. With strong partnerships, more resources can flow to serve the community.

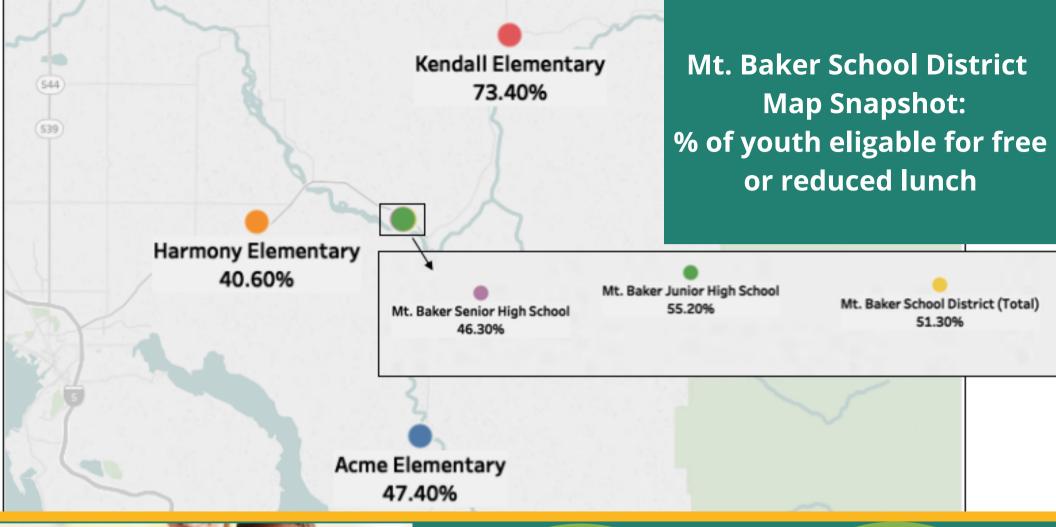


## What Makes the Foothills Food System Unique?

The Foothills region of Whatcom County is geographically vast and diverse, spanning over 600 square miles from Mt. Baker to the South Fork Valley. Prior to European colonization, the area was home to many indigenous communities, including the Lummi and Nooksack people. Today, this area includes the small unincorporated communities of Kendall, Columbia Valley, Maple Falls, Glacier, Acme, Van Zandt, Deming, the Nooksack Reservation, and Welcome. In total, the region is home to about 9,000 residents.



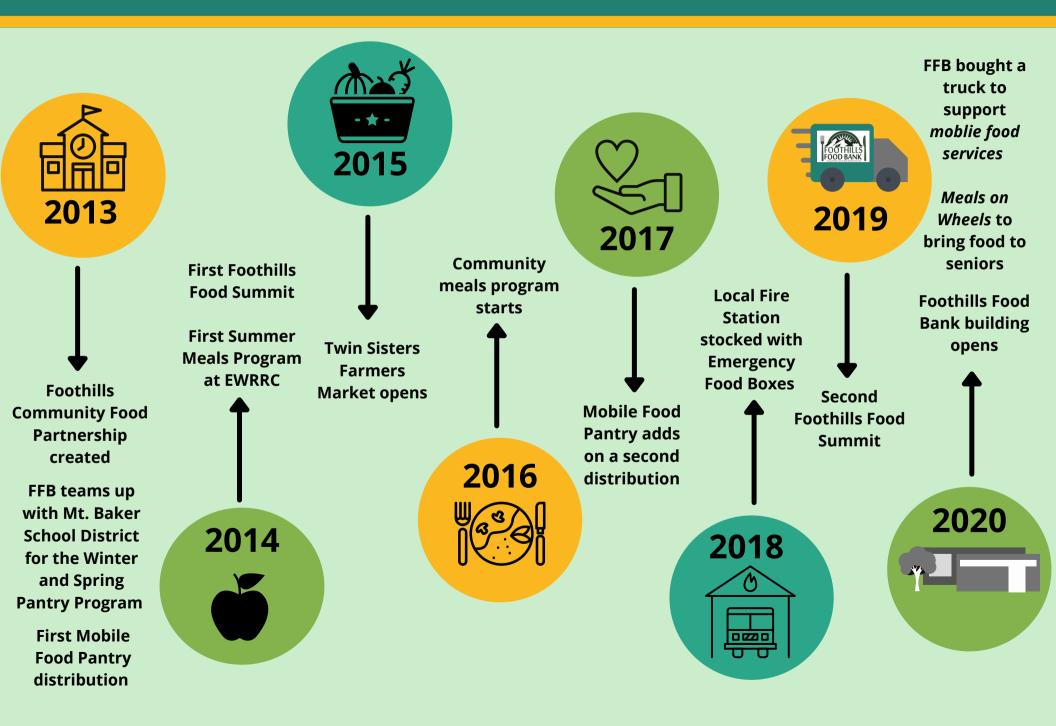
The area boasts many assets, such as strong local partnerships, fertile land, active farming and fishing communities, facilities for residents to gather and connect, and knowledgeable, active neighbors. Despite these strengths, the region is considered a "food desert," meaning that is a low-income area and that at least 33% of the population lack adequate access to retail sources of food.





1,618 households in East Whatcom County are Supplemental Nutritional Assistance Program Recipients (SNAP) DSHS 2020 5.53% of children recieve Temporary Assistance to Needy Families (TANF)

## **Foothills Food Action Plan Progress Timeline**





# Support initiatives that promote access to and education about healthy food, affordable food, and local food throughout the lifespan.

This goal highlights the desire for food programming to focus on our most vulnerable neighbors; the elderly and young children. In rural communities, seniors can often feel isolated and alone, especially when transportation is difficult and communication is a challenge. When youth are fed healthy meals at school and at home, they are more active, ready to learn, and set a foundation for a lifetime of good health.





#### Support development, growth, and communication of food retail opportunities.

Provide local producers an opportunity to sell their goods or utilize shared spaces for value-added products that can help to grow and sustain small farms in East County. Prioritize organization around alternative solutions to food retail.



Fruit orchard and veggie garden at FFB. Twin Sisters Farmers Market





### Continue to build capacity to meet and understand emergency food need in East County.

*Emergency food programs are essential to fill gaps for short term hunger relief in communities. However, communication about the availability of these programs and transportation can often be challenging, especially in a rural environment.* 







# Increase understanding of food, health, and culture through community relationships.

This goal builds on the community's desire to share knowledge and resources around food and celebrating cultural diversity. We value our local farmland and farmers, and are encouraged to provide opportunities to gather, collaborate, and be stewards of our local environment.



More weekly food distributions with a varity of foods



# THANK You! to all of our supporters

Mt. Baker Foundation Jerry H. Walton Foundation Whatcom Community Foundation Chuckanut Health Foundation Whatcom County Council McEachern Charitable Trust WA State Department of Commerce Building Communities Fund WA State Community Development Block Grant Program **Opportunity Council** and all of our community members

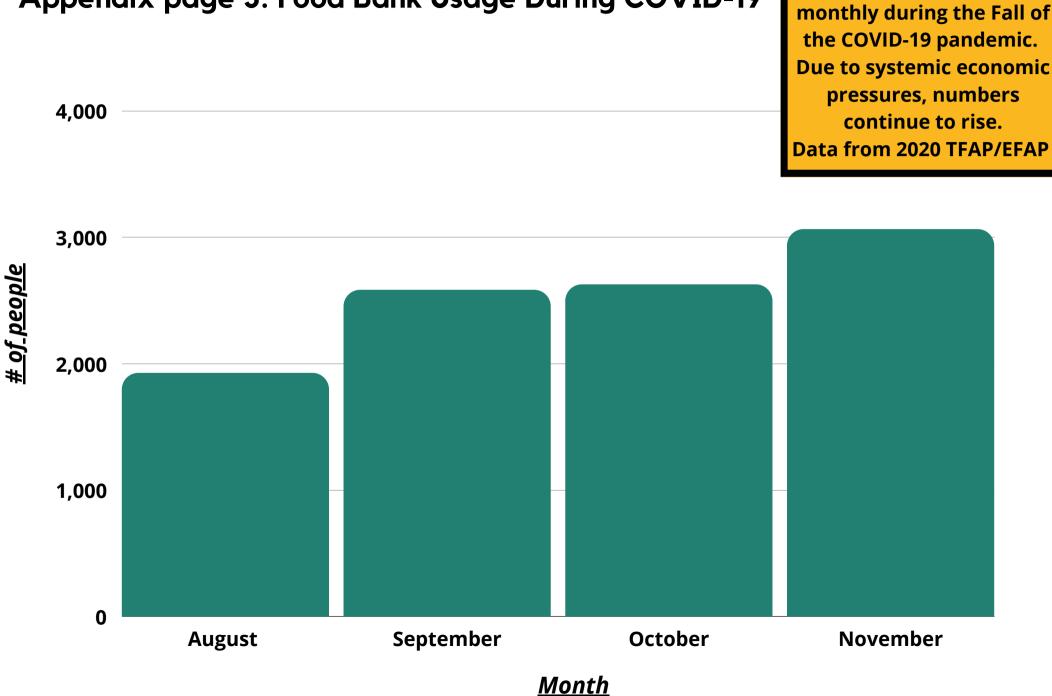
## **Appendix Table of Contents**



- Page 1 & 2: Goals, Objectives, and Tasks
- **Page 3:** Food Bank Usage During COVID-19
- **Page 4:** 2019 Food Landscape Assessment Graphs

| Goal 1      | Support initiatives that promote access to education about<br>healthy food, affordable food, and local food throughout the<br>lifespan |
|-------------|--|
| Objective 1 | Expand Senior meal programs  |
| Objective 2 | Expand geographic reach and capacity of the community meals program  |
| Task 1      | Increase frequency with consideration of other community events  |
| Objective 3 | Increase/ highlight local food in school meal programs   |
| Task 1      | continue to build connectivity between Future Farmers of America and other food<br>programs in the school district.                    |
| Task 2      | encourage and promote local foods in lunch recipes.  |
| Objective 4 | Increase food education in schools at all levels   |
| Objective 5 | Increase community nutrition education, skill sharing, meal planning, budgeting, and food prep resources/classes.                      |
| Goal 2      | Support development, growth, and communication of food retail opportunities  |
| Objective 1 | Expand and support farmers' markets  |
| Task 1      | Connection information and opportunities to farmers' markets   |
| Objective 2 | Support cooperative food access models   |
| Objective 3 | Increase availability of locally grown foods as well as food for special dietary needs   |
| Objective 4 | Upgrade EWRRC kitchen space and provide opportunities for shared central kitchen<br>use  |
| Objective 5 | Create community support for local food retailers to offer healthier and local food choices  |

| Goal 3      | Continue to build capacity to meet and understand emergency<br>food in East Whatcom County                         |
|-------------|--|
| Objective 1 | Develop a mobile food distribution system: shuttle, pop ups, delivery, and other innovative methods.               |
| Objective 2 | Support gleaning programs  |
| Objective 3 | Expand emergency food resource information - hotline, food bank and meal program<br>list, etc.                     |
| Objective 4 | Address transportation gaps to and from the Food Bank and other community resources.                               |
| Objective 5 | Expand school break meal programs  |
| Goal 4      | Increase understanding of food, health, and culture through<br>community relationships                             |
| Objective 1 | Expand connection to community cultural groups to celebrate food culture.  |
| Task 1      | Invite and collaborate with local tribal nations to celebrate culture, language and<br>traditional foods.          |
| Task 2      | Increase the availability of culturally preferred foods at the Food Bank.  |
| Objective 2 | Increase community gardens   |
| Task 1      | Identify and implement garden space matchmaking programs   |
| Task 2      | Encourage legacy planning for garden leadership and mentorship.  |
| Objective 3 |  |
| ,           | Grow partnerships between medical care and access to affordable, healthy food.                                     |
| Task 1      | Grow partnerships between medical care and access to affordable, healthy food.<br>Promote and expand food farmacia |



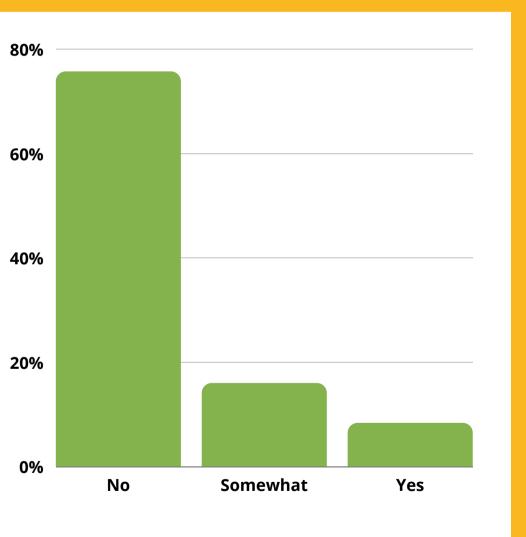
This chart reflects on the

number of individuals

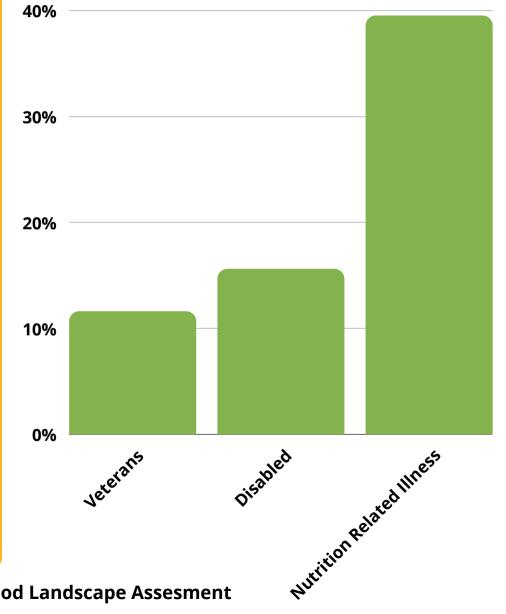
served at the food bank

### Appendix page 3: Food Bank Usage During COVID-19

## Do you think healthy food is easily acsessable in your community?



## Community Demographics Snapshot



Data gathered from 2019 Food Landscape Assesment